

Kevin Abou Hanna

Senior Product Designer & Developer

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10+ years Senior Product Designer & Developer specializing in SaaS and fintech, one of the few designers who writes production-ready code and uses agentic AI to ship faster without sacrificing quality.

Experience

Product Designer at Joe Coffee

2026 - present

- ◆ Cut design-to-handoff time by 67% using agentic AI alongside Figma, compressing a 3-month workflow to 1 month for a coffee takeaway app.
- ◆ Built a unified multi-platform design system for POS, Merchant Manager, and Consumer app, reducing design inconsistencies across all touchpoints.

Product Designer at Scalnyx

2025 - present

- ◆ Designed an AI SaaS product end-to-end, enabling 80% of client use cases to be self-served and eliminating the need for ad-hoc demo rebuilds.
- ◆ Rebranded company identity and launched new marketing website.

UX/UI Designer at La Mesa

2024 - 2025

- ◆ Built a tokenized design system from brand guidelines, enabling consistent UI delivery across a MENA ebank app used in 3 countries.
- ◆ Designed a KSA marketing platform app end-to-end, owning full UX flow from discovery to high-fidelity handoff.

UX/UI Designer at Polar Stork

2022 - 2024

- ◆ Designed an E-learning SaaS for children covering full UX flow.
- ◆ Co-designed a legal aid platform connecting lawyers with refugees to streamline documentation.

Product Designer at Profit Isle

2019 - 2021

- ◆ Owned end-to-end product design for the Profit Isle SaaS platform, from initial concept through launch.
- ◆ Helped establish a cross-org design system, creating reusable component standards that improved delivery consistency across teams.

Education

Lebanese University

2024 - 2028

BA in Psychology

Applying cognitive psychology principles to UX research

Skills

Research

Competitor Analysis,
User Journey,
Contextual Inquiry,
Usability Testing.

Design

Product Vision, Flow
Branding, Strategy
Prototyping, Design-
System.

Development

I translate design to
accessible clean code.
HTML, CSS, JS, Git,
Agentic AI.